

Software as a Service



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Key Features of SaaS



- Service advantages
 - Infrastructure
 - Administration
 - Scalability
 - Performance
 - Up-time
- Centralization advantages
 - Infrastructure / desktop savings
 - Administration / operating savings
 - Disaster recovery savings
 - Application / data security
 - Enterprise licensing and usage management
- Mobility - accessible from anywhere



SaaS Trend Lines

- More automation, drive out more cost
 - Automated provisioning, self-subscription
 - Application updates without down-time
- Enterprise trends
 - Unified user desktop for all SaaS applications
 - SaaS technology as nexus for IT management
 - Licensing compliance & optimization
 - Usage statistics: high usage, low usage

SaaS Implementation Decisions



- Convert to web interface
 - Not as functional, even with Ajax
 - Limited by net asynchronicity
- Export native application GUI
 - “Lengthen the monitor cable“
 - Leverage native GUI richness
- Support multiple organizations
 - Multi-tenancy brings complexity and cost
 - Virtual multi-tenancy is a faster solution
 - Dedicated applications are more reliable

Future of SaaS

- Media and Content as a Service: MCaaS
 - Media distribution as a service
 - Any digital content
- SaaS as a Service: SaaSaaS, SaaS2
 - VARs sell and manage SaaS packages

Wrapped Apps Solution



- Automated provisioning of applications and content
- Full native application GUI over the net
- Virtual multi-tenancy for single and multi-tenant applications
- Management interface accessible anywhere
- User and application statistics
 - Enterprise management of software
 - Reliable historical data for planning
 - Flexible billing by time, use, resources
 - User, application, server licensing

Wrapped Apps Functionality



Server	<ul style="list-style-type: none">• Provisions Windows, Linux, Web applications• Web-based administration• Application updates without interruption
Wrapping	<ul style="list-style-type: none">• No architectural changes required• No GUI changes required• Virtual multi-tenancy
SaaS2	<ul style="list-style-type: none">• eCommerce turn-key solution• ISV's can add sales network• Service package subscriptions

Wrapped Apps Value To You



- Full SaaS delivery infrastructure
 - Service offering, centralization, mobility
- Fastest method to SaaS
 - Minimum application changes
- Virtual multi-tenancy
 - Reliability for single and multi-tenant applications

Wrapped Apps Value (cont'd)



- Best user experience
 - Full native, responsive GUI
- Data for decision makers
 - Usage and licensing reports
- Migration plan to the future
 - Combined application / content provision (MCaaS)
 - Architecture for SaaS2

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